



Dear Festival Vendor:

My name is Fred Giovannoni and I am the Vendor Chairman for the 2017 Flat Rock Summer Blast and Kelley Nowak is the vendor coordinator assistant for the 2017 Flat Rock Summer Blast. It will be our pleasure to serve you and help you take advantage of reserving a space for our festival. Festival hours are, Friday June 9th, 4pm – 11pm, Saturday June 10th, 11am-11pm and Sunday June 11th, noon-8pm.

New this year is our discount package for vendors (not including non-profit). If you participate at both events and have your booth fees in by April 15th you will get a **\$25.00 discount!**

Enclosed is an application packet for the 2017 Flat Rock Summer Blast. Your application deadline is April 15th, 2017. We will be selecting only a number of vendors with the same merchandise and some vendors will be only one of its kind. So the sooner you send in your application the better. Once your application and fee has been received and your application is accepted, you will receive a confirmation letter and additional information including parking and lodging. Space assignments will be given during check-in Thursday, June 8th, 2017 beginning at noon – 7pm and Friday 9th, 7am-noon.

Your application and photos will be reviewed to insure proper placement as well as diversity of products offered. Festival staff will accept applications based on product, display, and history with the festival. We limit the number and type of vendors, so it's important to get your application to us as soon as possible.

Please be sure to read the festival regulations and let us know if you have any questions.

We look forward to working with you!

Regards,
Fred Giovannoni
FRSB Vendor Chairman
734.260.9095
Freddyg05@live.com
flatrockriverfest.com

Kelley Nowak
FRSB Vendor Committee
313.585.1692
kelleynowak@hotmail.com
flatrockriverfest.com

FLAT ROCK SUMMER BLAST

HUROC PARK

28800 Arsenal Rd Flat Rock Mi 48134

JUNE 9th - 11th 2017

Application/contract

Please print all information

NAME: _____ Business Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Cell: _____ Fax: _____
Email: _____

Application dead line is May 6th 2017. Late fee (after April 15th 2017) \$25.00

Vendor Fee: 10' x 10' space at \$40.00 each - _____ x \$40.00 = \$ _____

Prepackaged food Fee: 10'x10' space at \$40.00 each - _____ x \$40.00 = \$ _____

Electrical fee: 110v circuit (wall outlet) \$25.00 yes ___ no ___ number of 110v ___ x \$25.00 = _____

Please explain/list in detail your products and or service you would sell. Please include two photos of your product and one of your booth setup.

Commercial vendors and prepackaged food vendors shall procure liability insurance of and not less than \$500,000. (five hundred thousand dollars) with the City of Flat Rock, Flat Rock Community Foundation, Flat Rock Summer Blast Committee, their officers, officials, employees and volunteers as additionally insured.

Setup time is Thursday June 8th, noon-8pm and Friday June 9th, 7 am – noon.

Event hours: Friday 4pm – 11pm, (FIREWORKS AT 10:30PM FRI) Saturday 11am - 11pm and Sunday noon-8pm.

Make checks payable to the:

FLAT ROCK COMMUNITY FOUNDATION and send to the following address:

**FLAT ROCK SUMMER BLAST
P.O. BOX 981
FLAT ROCK, MICHIGAN 48134**

All applications must be completely filled out and mailed to P.O. BOX with fees.

This is a rain or shine event, and as such there will be no refunds.

No applications will be accepted after May 6th 2017.

If your application is not accepted, your fees will be returned.

If you have any questions please call **Fred Giovannoni Jr 734.260.9095** Email: freddyg05@live.com

You can also find additional information on our website, flatrockriverfest.com and facebook

Vendor representative (signature required)

Date

OFFICE USE ONLY

Application/pictures ___ Fee\$ ___ late fee ___ electric ___ insurance ___ Date ___ accepted Y / N

Please read and sign hold harmless on reverse side of page

HOLD HARMLESS AGREEMENT

In consideration of the City of Flat Rock granting permission to the undersigned to utilize the City of Flat Rock’s sidewalks/streets, and Huroc Park to sell their products during the special event (FLAT ROCK SUMMER BLAST) occurring June 9th- 11th 2017, the undersigned hereby assumes all risks and liability relating to the utilization of said sidewalks/streets and Huroc Park agrees to hold harmless and indemnify the City of Flat Rock, City officials, City employees, Flat Rock Summer Blast , Flat Rock Community Foundation, Flat Rock DDA, Flat Rock Summer Blast committee members, officers, agents, employees and volunteers from all liability and responsibility whatever for injury (including death) to persons and for any damage to any City of Flat Rock property or property of others arising out of or resulting directly or indirectly from the utilization of said City sidewalks/streets, Huroc Park, in the City of Flat Rock during the above dates.

The undersigned further does hereby remise, release, and forever discharge the City of Flat Rock, City officials, city employees, Flat Rock Summer Blast, Flat Rock Community Foundation, Flat Rock DDA, Flat Rock Summer Blast committee members, officers, agents, employees, and volunteers from any and all claims, demands, action, causes of action, damages and liabilities resulting or arising out of, either directly or indirectly, from the utilization of said sidewalks/streets, and Huroc Park in the City of Flat Rock during above dates.

Agree to this _____ day of _____ 2017

Name _____

Address _____

Phone _____

Email _____

Signature _____

Flat Rock Summer Blast

Rules and Regulations

1. **NO vehicles** are permitted in the park during festival hours, Friday June 9th, 4pm-11pm, Saturday June 10th, 11am-11pm, Sunday June 11th noon-8pm. **NO EXCEPTIONS.**
2. All applications must be postmarked by May 6th, 2017.
3. This is a rain or shine event, and as such there will be no refunds.
4. All vendors are to be open and ready for business during festival hours, Fri. 4pm-11pm, Sat. noon-11pm and Sun. noon-8pm.
5. All vendors are expected to keep their area clean of trash and debris during and after the festival. Please place your trash by trash cans provided by the festival.
6. All participating exhibitors are to supply their own electrical cords and shelter, such as pop up tents. Table and chairs are not provided. You must have your tent and other display items secure and properly weighted.
7. There is **NO HAWKING** and you must sell your crafts/items within your booth space.
8. No generators are allowed. No subletting of booth space.
9. Only food vendors and prepackaged food vendors are permitted to vend food.
10. All food vendors, prepackaged food are required to contact the local health department (Wayne County Health Department, 734-727-7400) and obtain all required permits and licenses.
11. **All commercial vendors, food vendors and prepackaged vendors** shall procure liability insurance in the amount of and not less than \$500,000. (five hundred thousand dollars) with the City of Flat Rock, Flat Rock Community Foundation, Flat Rock Summer Blast committee, their officers, officials, employees, and volunteers as additionally insured.
12. All vendors must park in designated areas except when loading or unloading.
13. Please make sure to make a copy of the rules and regulations to have for reference.
14. The Flat Rock Summer Blast Committee would like to thank you for your interest in the Flat Rock Summer Blast. Have a Great weekend!

The undersigned agrees that he/she has read and understands all requirements, rules and regulations and will abide by all regulations set forth by the Flat Rock Summer Blast.

Vendor Representative (signature required)

Date

See reverse side of page for map



One parking pass (island parking) per vendor. From east on W Huron River Dr turn left on bridge. From the west turn right on bridge.

Yellow highlighted areas, FR Plaza 27313 Telegraph Rd. and Flat Rock High school 25600 Seneca Rd are additional parking for vendors and public with free shuttle service. Shuttle times are subject to change. Free parking shuttles, Friday 3:00pm to midnight. Saturday 10:30am to midnight. Sunday 11:00am to 9pm.